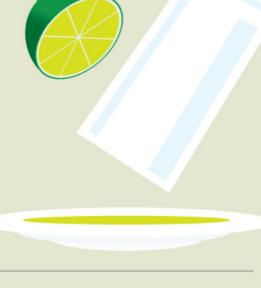


in Calgary in 1969, the Caesar has spread from coast to coast (to coast) to become the nation's signature cocktail. The concoction is as Canadian as apologizing and as quirky as...well, tomato and clam juice in a glass. But we love it, don't we? And the ways you can enjoy a Caesar are as endlessly diverse and surprising as this great land. How do you take yours? Start with the Basics

Ever since Walter Chell perfected the recipe

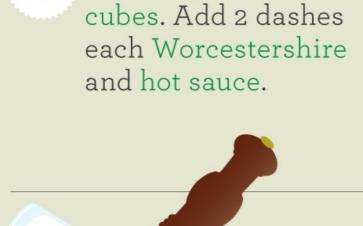
## Dip the rim of a tall

(collins) glass in a saucer of freshly squeezed lime juice.



2. Coat the rim by

of celery salt.



3. Fill the glass with ice



dipping it in a saucer

to 45 mL) vodka. Stir using a bar spoon or chopstick. MAKE IT VIRGIN

Add freshly ground

pepper and 1 to  $1\frac{1}{2}$  oz (30)



6. Garnish with celery stalk

5. Fill glass to just below the rim

with tomato-clam cocktail

stir again. Add more ice if

necessary to fill glass.

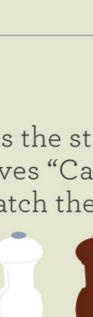
(4 to 5 oz/120 to 150 mL) and





**Personalize It! Spice** 





**Hot sauce** 



Lemon

pepper

Wasabi



steak spice

Horseradish

Celery

salt

CAESAR FACTS The Caesar's close cousin, the Bloody Mary, exists around the world, but Caesars are virtually unknown outside Canada.

Salt &

pepper

Glassware The large, tall Collins glass is traditional for a Ctaesar, but you can switch it up as you like.



Hurricane

glass

**Collins glass** 

Large red wineglass

**Mason** jar CAESAR FACTS

estimates that Canadians consume 350 million Caesars a year.\*

**Spirits** Most people make Caesars with vodka, but other spirits make surprisingly tasty substitutes.

Based on the sales of its Clamato line of products, Mott's









Canadian whisky

**Garnishes** 

You can't go wrong with a fresh green celery stalk - or try these alternatives.









spear

skewer